

rate card

april 2008

£88scc

(FH/Sport/Ents)

size of page:

34cm x7 cols (340mm H x 264mm W)

incentives

DPS (-15%)	@ £88scc £35,600
Page (-10%)	£18,850
Mono (-10%)	£79scc
ROP (-10%)	£79scc
ROW (-10%)	£79scc
Early Booking Discount	-5%

(circa 6 wks prior to start of the month of publication – see table below for qualifying dates)

premiums

FPS (flat rate)	£4,650
P3 (+25%)	£110.00scc
OBC (+20%)	£25,133
Fxd positions (+10%)	£96.80scc
Advertorial rate (+25%)	£110.00scc (+10% fixed position)
Fxd Th/Fr	£96.80scc
Creative ads (flat rate)	£12,495
5 page wrap (flat rate)	£88,298

Last qualifying dates for monthly EBD 2008/2009

21/4	for June insertions
26/5	for July insertions
23/6	for August insertions
21/7	for September insertions
25/8	for October insertions
22/9	for November insertions
27/10	for December insertions
24/11	for January insertions
22/12	for February insertions
26/1	for March insertions
23/2	for April insertions
23/3	for May insertions



Terms & Conditions

Space orders are accepted subject to our standard terms and conditions, which incorporate the Newspaper Publishers' Association standard conditions of insertion. By submitting your advertisement copy, you agree to all such terms and conditions. In particular, your attention is drawn to the following:

- Any stipulation or condition applying to your order must be clearly incorporated in the written instructions supplied to us, and approved by us.
- Orders for insertion of any advertisement are accepted on condition that you grant us the right to publish the advertisement in thelondonpaper and in any other of our publications (including reprographic and digital cuttings and page images) in any medium, whatever the means or system of production delivery (including on-line versions of the newspapers).
- We reserve the right at our discretion to decline to publish, or to omit, suspend or change the position of, the whole or part of any advertisement otherwise accepted by us for insertion.
- Our liability for any loss or damage resulting from errors or inaccuracies in the printing of, or omission of the whole or part of, any advertisement is limited as set out in paragraph 14 below.
- You warrant to us that your advertisement will not breach any contract or infringe any copyright, trademark or any other right of any third party or render us liable to any claim or proceedings whatsoever.
- All prices quoted by us are exclusive of VAT and apply to the UK editions of the papers only.

Please note carefully the cancellation deadlines are:

- Colour and Special Positions: 3 months prior to publication
- Mono: 28 days prior to publication

To see a full version of our standard terms and conditions as referred to above, you should go to www.newsint.co.uk/tlpads or ask your sales contact.

